

**Textile Rental Magazine**  
**2010 Editorial Calendar**

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**JANUARY**

**Environmental Trends**  
*Ad Closing & Material Due: December 10*

**FEBRUARY**

**Uniforms**  
*Ad Closing & Material Due: January 8*

**MARCH**

**Healthcare**  
*Ad Closing & Material Due: February 10*

**APRIL**

**Hospitality**  
*Ad Closing & Material Due: March 10*

**MAY**

**Fleet Innovation**  
*Ad Closing & Material Due: April 9*

**JUNE**

**Safety/Compliance**  
*Ad Closing & Material Due: May 11*

**JULY**

**Resource Conservation**  
*Advertising Value Study Ad Closing & Material Due: June 10*

**AUGUST**

**TRSA Leadership Conference**  
*Bonus Circulation Ad Closing & Material Due: July 9*

**SEPTEMBER**

**Healthcare Conference • Tech/Plant Conference**  
*Bonus Circulation Ad Closing & Material Due: August 10*

**OCTOBER**

**TRSA's Annual Convention**  
*Bonus Circulation Ad Closing & Material Due: September 10*

**NOVEMBER**

**Linen**  
*Ad Closing & Material Due: October 8*

**DECEMBER**

**Industry Outlook**  
*2011 Strategic Analysis of the Industry Ad Closing & Material Due: November 10*

**2011 ANNUAL ROSTER/BUYERS' GUIDE**

*Published in January Ad Closing & Material Due: October 1*